

SUMMARY

ANDY TWOMEY is a creative pro with nine years of experience in web, UI, UX, and email design.

He has six years of experience in higher education marketing, where he designs and codes award-winning creative, often exceeding fundraising goals.

SKILLS

web, email, UI, and interactive design
cultivating the user experience (UX)
front-end development
email development
responsive design
marketing strategy
creative writing
print design

Tools

Photoshop
Sketch
InDesign
Dreamweaver
Flash
Illustrator
Salesforce
Exact Target
iModules
Certain
Wordpress
Drupal
GitHub
Basecamp
Bootstrap
Office

Languages

XHTML, HTML 5
CSS 3
SASS
JS and jQuery
basic PHP
actionsript 2 & 3

EXPERIENCE

Tufts University Feb 2011 - present

As a web designer and developer for Digital Services (previously Advancement Communications), I meet with clients throughout the university. Sometimes they know exactly what they want, other times they need help coming up with ideas—either way, I create engaging projects that achieves the fundraising success they're looking for. My focus is on email, web, and interactive design, with experience in marketing strategy and print design.

Pearson Education March 2010 - September 2010

At Pearson, I created educational games and websites for high school biology and chemistry programs. Other duties included copy editing for senior editors, and developing an interactive platform using Wordpress to help students better understand the sense of wonder biology textbook authors were trying to convey.

nSight December 2009 - September 2010

nSight assigned me web-focused contract work at companies in need. I gained valuable experience in web and print design. Equally valuable to me was exposure to working within teams, learning from others, and providing good service to all.

TWOMEY, ANDY ☎

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EDUCATION AND HONORS

M.A. Interactive Design and Game Development, March 2012
Savannah College of Art and Design, Savannah GA

B.S. Digital Arts Magna Cum Laude, May 2009
Springfield College, Springfield MA

The Agent of Innovation Award (Tufts Distinction Award)
for creating new paths to excellence

The A. Allen & Pearle Aaron Art Award
for outstanding achievement in Digital Arts
Springfield College