

SUMMARY

ANDY TWOMEY is a creative pro with twelve years of experience in digital design, email marketing, and front-end development.

He has ten years of experience with UI / UX design in consumer marketing and enterprise product environments.

SKILLS

user interface design (UI)
user experience design (UX)
front-end development
prototyping
UX research
user testing
wireframing
print design
marketing strategy
vendor management
brand development

Tools

Sketch
Figma
InVision
Miro
Photoshop
Dreamweaver
InDesign
Illustrator
Salesforce MC
Github
iModules
Mailchimp

Wordpress, Drupal
edX, Moodle, Canvas
Cvent

Basecamp, Jira, Smartsheet
Google, Teams, Office, Sharepoint

Languages

HTML 5
CSS 3
SASS
javascript and jQuery
amp script

EXPERIENCE

Bentley University June 2023 - present

As Associate Director - Digital Design at Bentley University, I craft innovative experiences for the Marketing and Creative Services team, with an emphasis on wireframing, prototyping, and visual design for Drupal and WordPress. Additionally, I spearheaded the development of a design system, tailored specifically for the expansive Alumni portfolio. In a leadership capacity, I proposed and led a 15-person Accessibility Working Group, charged with the mission of enhancing accessibility across Bentley's digital portfolio of web applications and platforms. This initiative reflects my commitment to an inclusive and user-friendly digital experience for all stakeholders.

Harvard Medical School March 2021 - May 2023

As the UI Designer at HMS, I played a pivotal role within HMX, a dynamic startup dedicated to pioneering innovative post-pandemic online learning experiences. I led the development of a design system, created new interactive learning experiences for courses, and headed up the design of new products through strategic UX research, wireframing, visual design, and prototyping. I also assumed a mentorship role to guide junior colleagues with an interest in UI design.

Tufts University Feb 2011 - March 2021

As the Senior UI Designer for Communications and Marketing, I utilized design and front-end development to construct effective user experiences for digital applications. My work at Tufts included designing websites, interactive fundraising projects, and design/dev for email marketing. All my work promoted equity through accessibility. I also served as a manager for freelancers, as a mentor, and as the design lead for the email marketing and digital services teams. Previous roles at Tufts: web designer; web specialist.

TWOMEY, ANDY

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EDUCATION AND HONORS

M.S. Human Factors in Information Design (anticipated spring 2026)
Bentley University, Waltham MA

M.A. Interactive Design
Savannah College of Art and Design, Savannah GA

Certificate - UX Design
Bentley University, Waltham MA

B.S. Digital Arts Magna Cum Laude
Springfield College, Springfield MA

CASE Award (Gold - District 1)
For design in support of the Tufts University's virtual commencement exercises in May, 2020.

Additional awards can be found on my LinkedIn profile.